

# Massachusetts Commercial Wind Power Lease Sale

22 July 2014

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# Auction Process Cliff Notes

- Bids are entered electronically over the Internet using an auction system developed by Power Auctions LLC.
- Auction process is transparent and allows bidders to express their values for lease areas; bidders can bid for one or more lease areas.
- All lease areas are auctioned simultaneously.
  - All lease areas close at the same time.
- There are multiple discrete rounds in the auction.
  - The auction could take 1 or 2 days depending on auction demand during the auction.
- Feedback between rounds:
  - Bidder demand is announced for each lease area after each bidding round.
  - New prices are announced for each lease area after each bidding round.
- The auction ends when there is no more than one bidder for any of the lease areas in a round.

# Illustrative Ascending Clock Auction Round Process

